

Safe Community

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OBJECTIVE

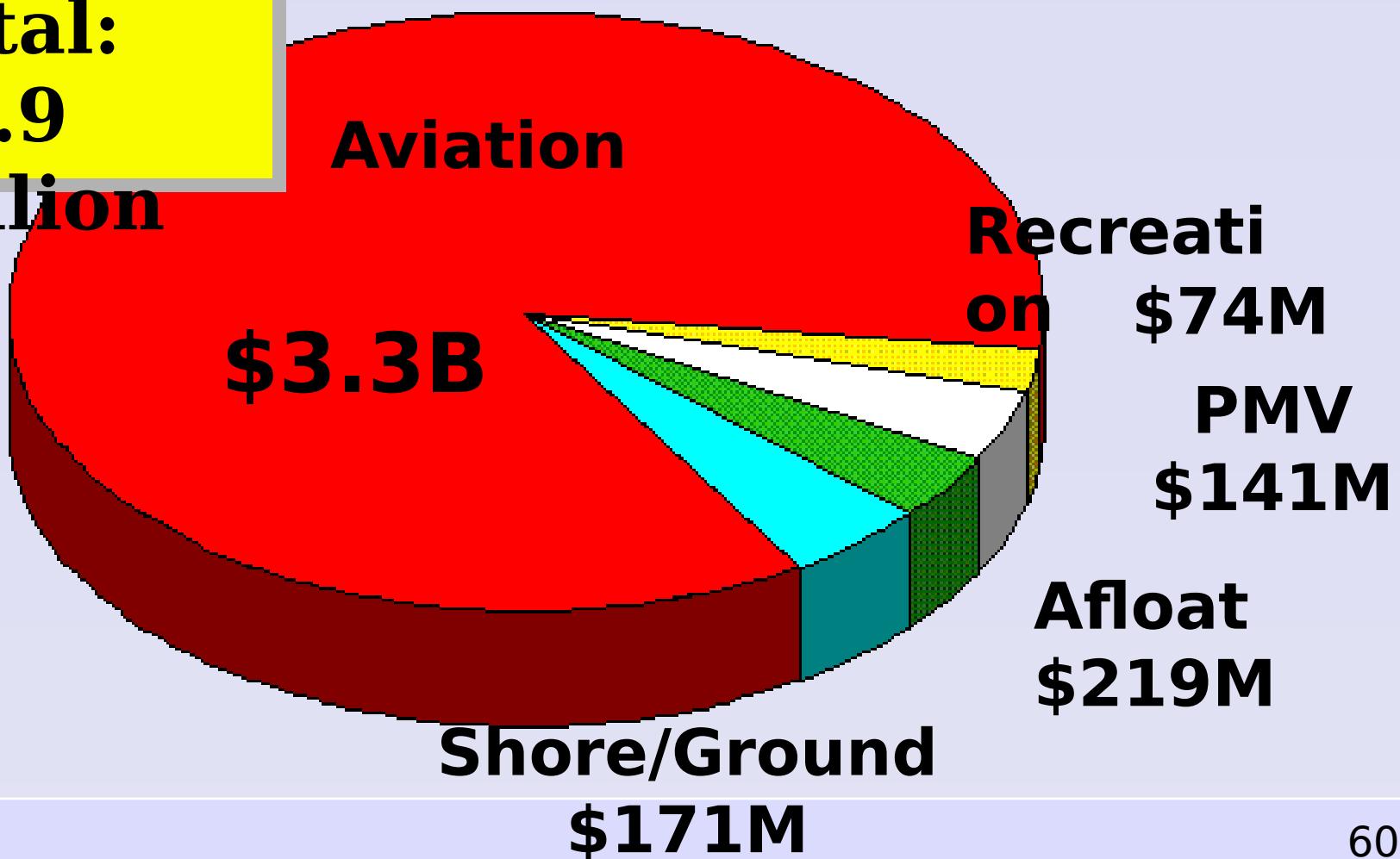
- Illustrate Why We Are Interested
- Provide Several Statistics
- Our Goal
- Risk Management Tool
- Safe Community Vision and Definition
- Six Elements of Safe Community

OBJECTIVE

- Resources for a Safe Community
- Examples of Safe Community Programs
- Naval Safety Center Safety Programs
- Exam Why We are Interested
- What We are Doing to Determine Our Role

Cost of Mishaps ***Navy and Marine Corps,*** ***FY95-99***

Total:
\$3.9
Billion



What Mishaps Cost Navy & Marine Corps Mishaps

FY98

Total \$903mil

Per Month
\$75.3 mil

Per Week \$17.4 mil

Per Day \$2.5 mil

Per Hour \$103K

Per Minute
\$1.7K

Per Second \$20

FY99 (30 Jun)

Total \$498 mil

Per Month
\$55.3 mil

Per Week \$12.8 mil

Per Day \$1.8 mil

Per Hour \$76k

Per Minute \$1.3k

Per Second \$21₆₀₃₇

How People Died in Mishaps Navy and Marine Corps, FY95-99

Deaths: USN

MC

FY98: 115 68

= 183

FY 99: 103 81

= 184

FY 95-99: 1042

Traffic

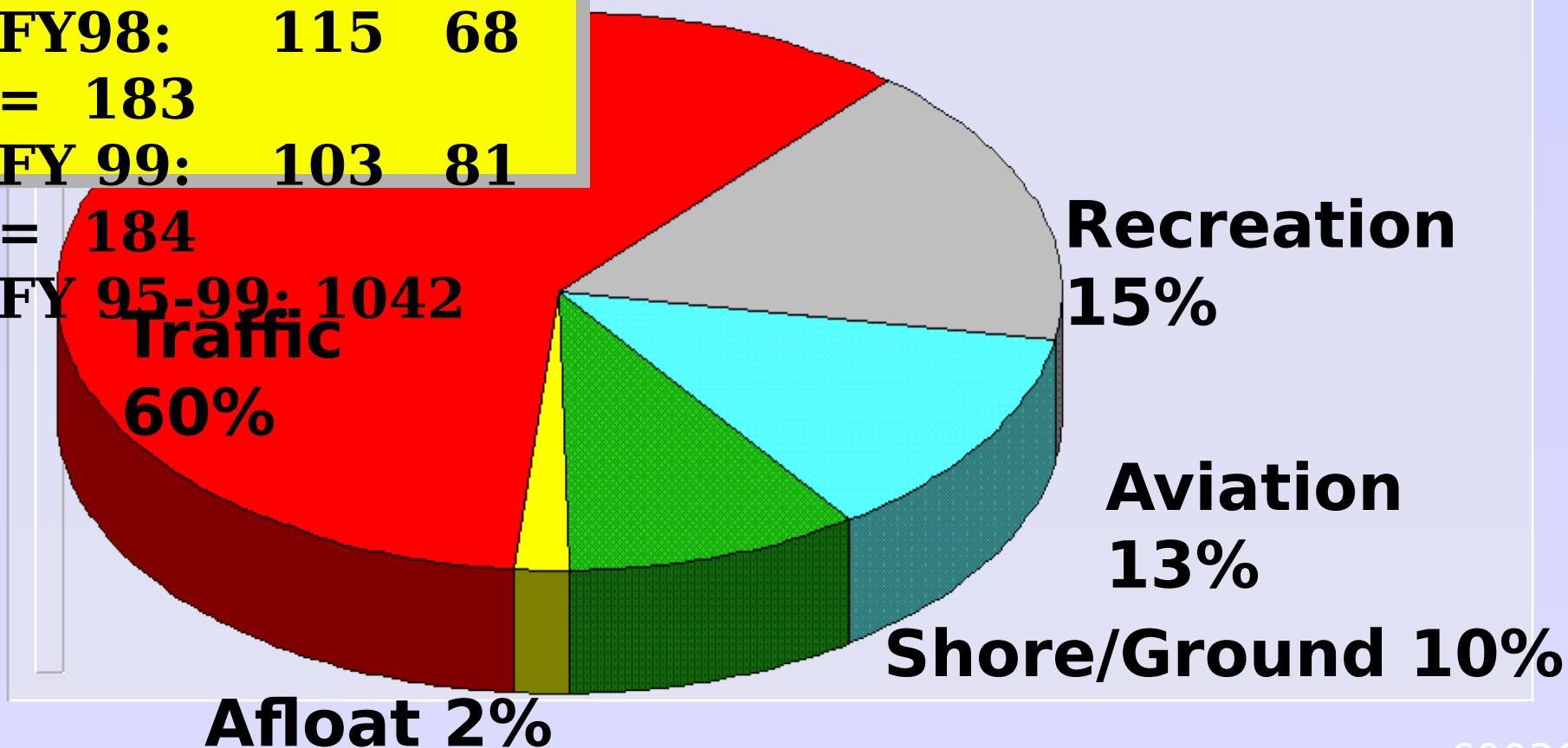
60%

Afloat 2%

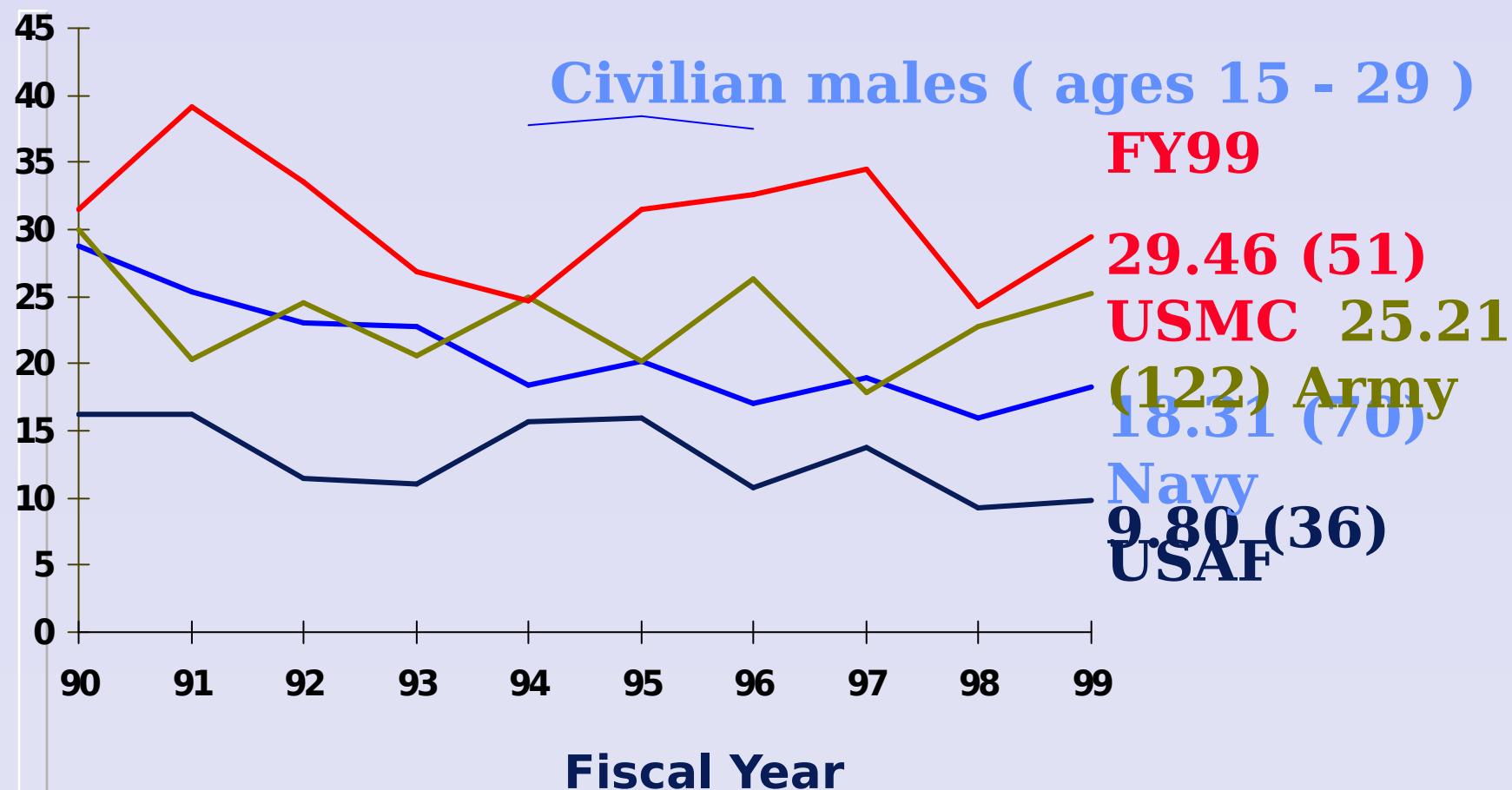
Recreation
15%

Aviation
13%

Shore/Ground 10%



Traffic Death Rates (Per 100,000 Personnel)



**Includes passengers, motorcycle riders, pedestrians and
bicyclists (struck by vehicle).**

SAFETY GOALS 2000

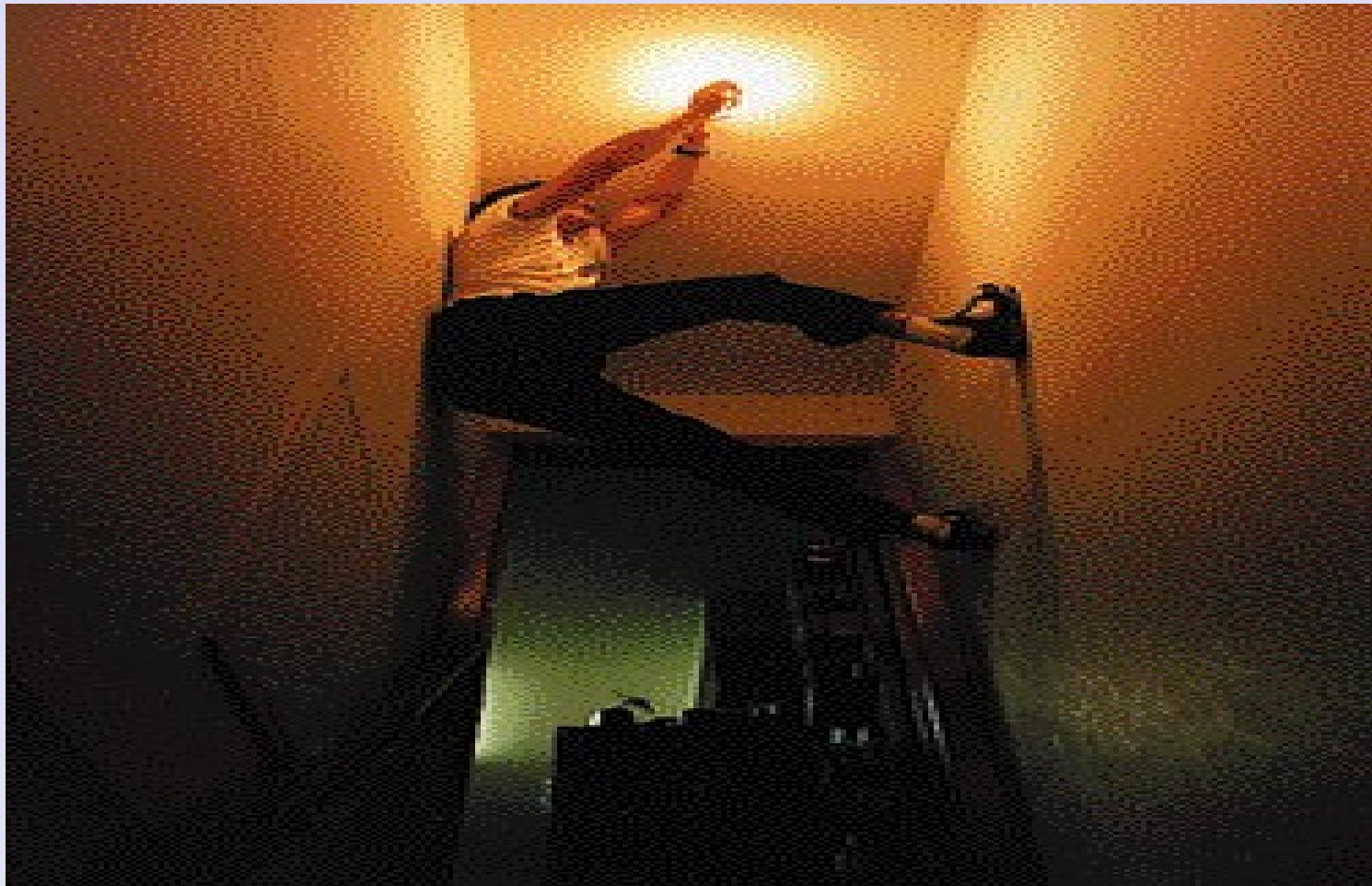
Aviation

- **50% reduction in human-error-based mishaps**
- **Additional 50% by 2006**

Off Duty

- **25% reduction in PMV deaths**
- **25% reduction in recreation deaths**
- **Traffic Safety Visibility**

Where's the Risk Assessment?



MANAGING RISK

“Our people are our most valued resource.”

“A shared way of training ... an underlying philosophy.”

“Risk Management ... [is a] formal, essential tool of operational planning.”

“A philosophy for generating the greatest decisive effect against the enemy at the least possible cost to

SAFE COMMUNITY

Vision for the Future

- Ensure every community in America is a Safe Community.



SAFE COMMUNITY

Definition

- A community promoting injury prevention activities at the local level to solve local highway and traffic safety and other injury problems. It uses a “bottom up” approach involving its citizens in addressing key injury problems.
- **Year 2000 Goal = 1000 (737)**



SAFE COMMUNITY

Program Element One

- Uses an integrated and comprehensive injury control system with prevention, acute care, and rehabilitation partners as active and essential participants in addressing community injury problems.



SAFE COMMUNITY

Program Element Two

- Coalition or task force that is comprehensive and community-based with representation from citizens.
 - * Law Enforcement
 - * Public Health
 - * Civic and Service Groups
 - * Medical
 - * Injury Prevention
 - * Education
 - * Public Works Offices
 - * Business
 - * Traffic Safety Advocates
 - * Military (Business)
- Citizens provide program input, direction, and involvement in the Safe Community program.

SAFE COMMUNITY

Program Element Three

- Conducts comprehensive problem identification and uses estimating techniques that determine the economic costs associated with traffic related fatalities and injuries within the context of the total injury problem.

SAFE COMMUNITY

Program Element Four

- Conducts program assessments from a “best practices” and a prevention perspective to determine gaps in highway and traffic safety and other injury activity.



SAFE COMMUNITY

Program Element Five

& Six

- Implements a plan with specific strategies that addresses the problems and program deficiencies through prevention countermeasures and activities.
- Evaluates the program to determine the impact and cost benefit where possible.

SAFE COMMUNITY Program Support

- ☛ Funding
 - ☛ Local, State or Federal Agencies (Grants)
 - ☛ Local Employers
 - ☛ Non-Profit Organizations
 - ☛ National Organizations
- ☛ People = Community Supported

SAFE COMMUNITY

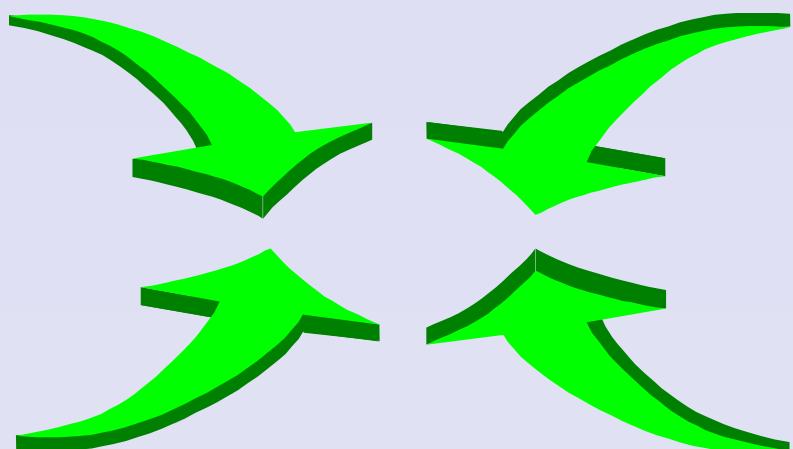
- Create Partnerships with Private, National, State or Federal Organizations:
- NHTSA
- MADD
- NACCHO
- SALSA



SAFE COMMUNITY

Prevention Programs

- ▶ Homicide & Intentional Injury Prevention
- Home & Leisure Injury Prevention
- Occupational Safety
- Elders Safety
- Kids Safety
- Suicide Prevention
- Spousal Abuse
- Traffic Programs



NAVAL SAFETY CENTER

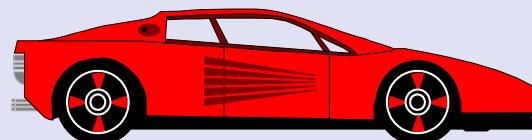
- +** Safety Programs
 - ➔ Traffic/Pedestrian
 - Home Safety
 - Fire Prevention
 - Fire Arms, Explosives
 - Parachuting
 - Recreational/Athletic
 - Occupational
 - Bicycle



SAFE COMMUNITY

Military Role

- **Military Major Business Employer**
- **Military Population, Part of Community**
- **Military Brings Dollars/Crashes to the Community**
- **Mission: Find Ways to Reduce Military MV Rates**
- **Motor Vehicles #1**



SAFE COMMUNITY

How We Became Involved

- ✓ **Began Research Project**
- ✓ **Lifesavers 16 Cleveland OH, March 98**
- ✓ **Liberty Venture 2000 Williamsburg VA, May 98**
- ✓ **Military Pilot Programs, Jun 98**
 - ✓ **San Diego/San Diego County**
 - ✓ **MCAS Cherry Point NC**
- ✓ **Updated Joint Military Service Safety Chiefs, March 99**



SAFE COMMUNITY

Where Did We Go

✓Safe Community Visit

**✓Greenville, NC July 98 Yes
(MC)**

**✓San Diego, CA October 98 Yes
(USN)**

**✓Bremerton, WA March 99 Yes
(USN)**

✓Akron, OH May 99 No

**✓Anchorage, AK June 99 Yes
(AF)**

**✓Duvall County, FL August 99 Yes
(USN)**



SAFE COMMUNITY EXAMPLE OF PROGRAMS

Greenville, NC

Bicycle Safety Traffic Safety
Traffic Safety Pedestrian Safety
 Bicycle Safety

Bremerton, WA

Summit County Sheriff Akron, OH
DUI Task Force Senior Watch Program
 Domestic Violence Program
 Public Housing Safety
 Gun Lock Safety

Milwaukee, WI

Duvall County, FL
Space Patrol Bicycle Safety
Angel Patrol Home Safety
Basket Patrol Daycare Injury Prevention
 Child/Parenting Safety
 Gun Lock Safety
 Traffic Safety

Anchorage, AK

Pedestrian Safety
Slips, Trips and Falls
Boating Safety
Recreational Safety

Dallas Injury Prevention Center

Violence Against Women
Traffic Safety
Child Restraint Blessing
Drug vs Vehicle Crashes

Providence Injury Prevention Center

Traffic Safety
Fire Safety

SAFE COMMUNITY

Best Buy-In

✓Life Saver 17 (March 21-23) Seattle, WA 1500

✓Local, State & Federal Agencies

✓Medical Community

✓Law Enforcement

✓Private & National Organizations

✓Local Safe Community M

✓Individuals



✓Unique Partnerships Session

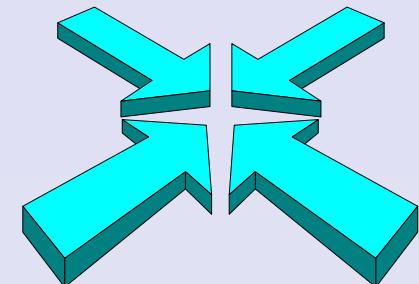
✓Life Saver 2000 (March 12-14)

Atlanta, GA

SAFE COMMUNITY

Start Up Tools

- **Getting Started: A Guidance to Developing Safe Communities**
- **Best Practices for a Safe Community**
- **Are You a Safe Community**



SUMMARY

- **Defined Safe Community**
- **How We Became Involved in Safe Community**
 - ◆ **Military Role in Safe Community as an Employer**
 - ◆ **Is it SAFE to GET Out of Bed?**
 - ◆ ***To face the world:***
 - **8,500 die at home (1:30,000)**
 - **60,000 bathroom injuries (1:4,500)**
 - **170,000 shower injuries (1:1,500)**

SUMMARY

- ***To pull the covers over your head:***
 - **400,000 are injured by beds...
(1:650)**
 - **Unemployed - High BP / Heart Disease**

High-Ho.... High-Ho....

its off to work I go!
- **Risk Management + Readiness = Mission**

HOW TO NHTSA?

- **NHTSA Web Site:**
 - www.nhtsa.dot.gov
 - www.nhtsa.dot.gov@safecommunity



HOW TO REACH US?

- **Naval Safety Center (757) 444-3520:**
 - ◆ **Web Site:** www.safetycenter.navy.mil
 - ◆ **Lynn Tacha - Marine Corps - Ext. 7139**
 - ◆ **USMC email:**
ground@safetycenter.navy.mil
 - ◆ **Mary Brigham - Navy - Ext. 7134**
 - ◆ **USN email:** shore@safetycenter.navy.mil



SAFE COMMUNITY

**Questions
and
Answer
Time**



END OF BRIEF

